

# 3DRC Innovation sub-committee:

Proposal for Design Sprint –  
Hands on approach to solving problem

## Vision:

“To identify and set up a consistent process/tools/parameters to digitize fabric, which leads to consistent adoption and application of digital fabrics among 3D design companies and Brands”

## Goal:

- Clarity on understanding of digital fabric behavior and use cases
- Create a process/framework to achieve standard use of digital fabric across 3D CAD systems

## Knowledge

- **Completed** analysis of fabric digitizer technologies

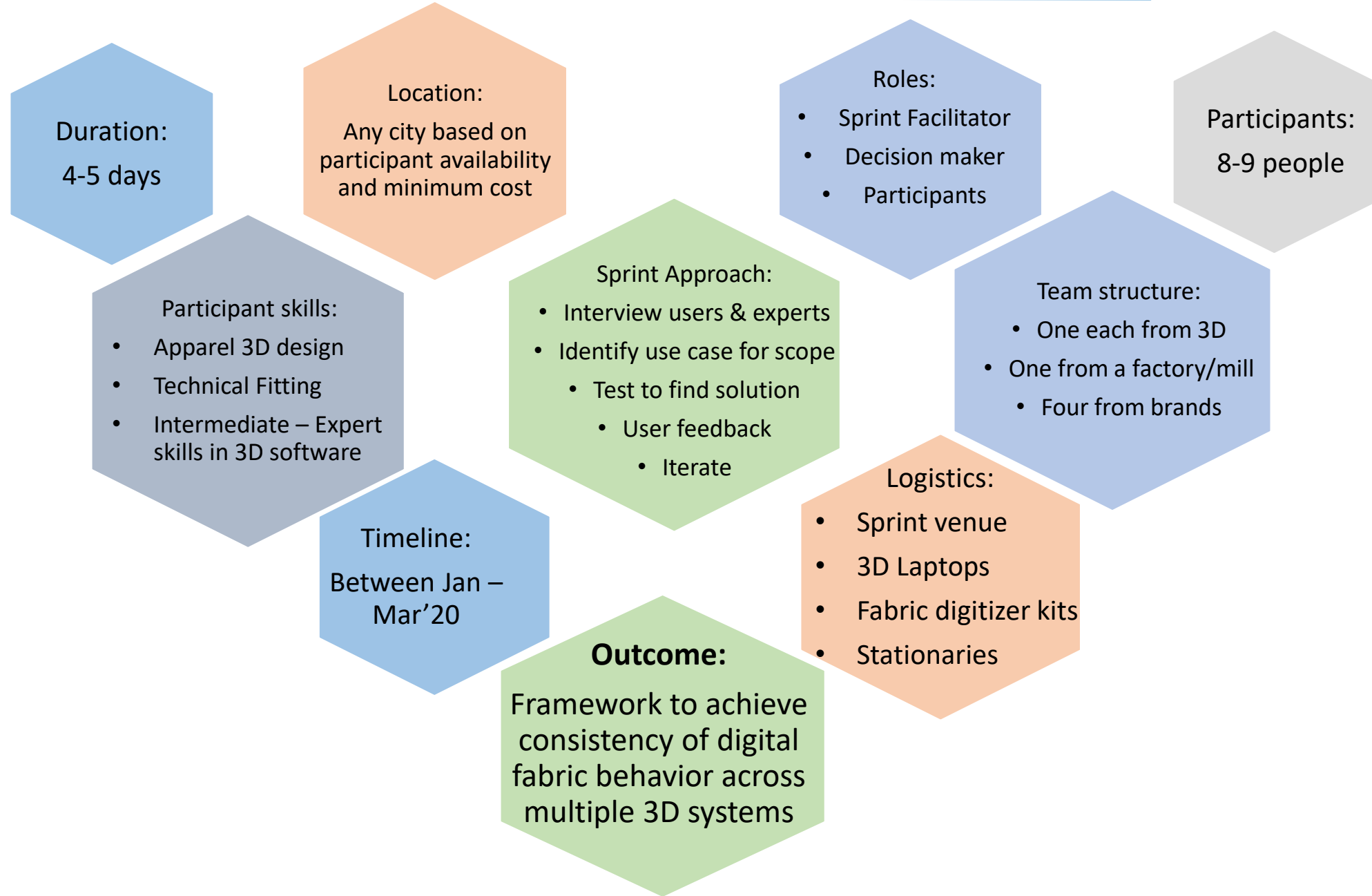
## Hypothesis

- **Validated** problem hypothesis for digital fabric use cases

## Implement

- **Next Step-** Practical solution for digital fabric consistency problem

# Design Sprint – Hands on approach for problem solving



## Communicate

- Share this plan with internal and external partners
- Discuss with key 3D partners (at least Browzwear, CLO and Optitex to join as participants)
- Present the sprint proposal in 3DRC webinar

## Support

- Nominate a member of your company to join the sprint
- Nominate a partner vendor/mill to join
- Sponsor any associated expense, absence for your nominee to participate

## Action

- Based on volunteer nomination we will publish the Sprint plan: location, participants, timeline & logistics
- Aim to share the results and actionable steps at PI NY'20

# 3DRC Innovation Sub-committee Team

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<b>Team Member</b>	<b>Company</b>
Abinash Sahoo	Target
Dominic Sluiter	STITCH
Claire Wu	Under Armour
Chris Hillyer	Deckers
Sandra Kuijpers	AMFI
Christiane Luible	Kunstuniversitat Linz
Rudi Schubert	IEEE
Sarah Pierson	Kalypso

Thank  
You